



**FOR IMMEDIATE RELEASE**

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### **ECU – A Division of WFCU Credit Union Employees Donate \$15,000 to Make a Difference this Holiday Season**

**Kitchener, ON** – Throughout December 7 – December 14, ECU – A Division of WFCU Credit Union staff took part in our new initiative the “*Spirit of Giving*” by donating \$15,000 to various groups in the Kitchener – Waterloo – Cambridge communities.

The “*Spirit of Giving*” program saw \$15,000 being given to 26 different organizations throughout our community. The following organizations were all selected by the staff of ECU and have received a donation this holiday season.

- Anselma House
- Bridges to Belonging Waterloo Region
- Calvary Pentecostal
- Cambridge Firefighters Basket Fund
- Cambridge Memorial Hospital Foundation - Mental Health Unit
- Cambridge Self Help Food Bank
- Children's Wish Foundation
- Cystic Fibrosis Canada - KW Chapter
- Family & Children Services Waterloo Region
- Harmonize for Speech
- House of Friendship
- Lisaard House
- Lupus Ontario
- McMaster Children's Hospital Foundation
- Nutrition for Learning
- Pediatric Oncology Group of Ontario (POGO)
- Ray of Hope
- Ronald McDonald House South Central Ontario
- The Food Bank of Waterloo Region
- The Salvation Army - Kitchener
- The Salvation Army
- The Working Centre
- Waterloo Region Family Network
- Waterloo Regional Police Chorus
- Waterloo Wellington Alzheimer's Association
- Women's Crisis Services

To view photos and stories from this initiative, please visit the ECU – A Division of WFCU Credit Union's social media channels including Facebook, Twitter and Instagram.

To learn more about ECU – A Division of WFCU Credit Union and the Spirit of Giving program, please visit [www.myECU.ca](http://www.myECU.ca).

For more information please contact:

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**About ECU – A Division of WFCU Credit Union:**

ECU - A Division of WFCU Credit Union is a member-operated financial co-operative. We provide full financial services, including a comprehensive Wealth Management program to members who share the principles of democratic ownership. Our primary focus is you – not profits. For that reason, we strive to provide lower or no service charges, higher investment rates, competitive loan rates, and the latest in financial products and services. True to their commitment to their members and community, on October 1, 2020 Education Credit Union joined their operations with WFCU Credit Union becoming ECU - A Division of WFCU Credit Union, expanding their service offerings to anyone living or working in the Kitchener, Waterloo and Cambridge region and providing their members with increased access to a wider range of market-leading banking options to further assist them in reaching and exceeding their financial goals. For more information about ECU – A Division of WFCU Credit Union visit [myECU.ca](http://myECU.ca).

**About WFCU Credit Union:**

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities, and public institutions for over 80 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty-fifth largest credit union in Canada, operating twelve retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 57,022 members across Ontario including 2,786 businesses and 1,314 organizations. Currently, WFCU Credit Union has \$3.3 billion in Managed Assets and Member Service Totals of \$8.4 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit [wfcu.ca](http://wfcu.ca).

*October 2020*