



# ECU – A Division of WFCU Credit Union

## Score 4 School Back-To-School Giveaway Contest Rules

### **NO PURCHASE IS NECESSARY TO ENTER OR WIN.**

- 1. Contest Name:** The Score 4 School Back-to-School Giveaway (the “Contest”).
- 2. Eligibility:** This contest is open to legal residents of Ontario, Canada and who are eighteen (18 years of age or older as of date of entry. All employees and any person related to an employee of ECU- A Division of WFCU Credit Union or any of its affiliates are ineligible to participate in the contest. The contest is subject to all applicable federal, provincial, municipal and local laws and regulations.
- 3. Contest Period:** The Score 4 School Back-to-School Giveaway begins on August 30, 2021 at 9:00 AM and ends on September 3, 2021 at 12:00 PM Eastern Time (“Contest Period”). All entries must be received during the Contest Period.
- 4. How to Enter:** No purchase is necessary to enter or win.
  - a. Submission: To enter, during the Contest Period, visit the ECU – A Division of WFCU Credit Union social media pages and complete the required task for each day. There will be a total of four (4) tasks, with a winner selected for each one. All submissions must be made during the Contest Period to be eligible.
  - b. Content Restrictions: Submissions must comply with these Rules and the Facebook, Instagram and Twitter Terms of Use, must not include images or personal information of other individuals, must not be defamatory, trade libelous, pornographic or obscene, and must not contain, depict, include, discuss or involve, without limitation, any of the following: dangerous or violent behavior; nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity or sexual innuendo; crude, vulgar or offensive language and/or symbols; and any other content that is or could be considered to be inappropriate, unsuitable or offensive, all as determined by ECU – A Division of WFCU Credit Union in its sole and absolute discretion (“Content Restrictions”).
  - c. License: By uploading a Submission, you grant ECU – A Division of WFCU Credit Union a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Submissions in whole or in part, on a

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worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes, and waive all moral or other non-assignable rights you may have in the Submission in favour of ECU – A Division of WFCU Credit Union and its successors and assigns. If requested, you will sign any documentation that may be required for ECU – A Division of WFCU Credit Union or its designees to make use of the non-exclusive rights you grant to use the Submission.

- 5. Social Media:** The contest is sponsored by ECU – A Division of WFCU Credit Union and is in no way sponsored, endorsed, administered by, or associated with, Facebook, Instagram or Twitter. ECU – A Division of WFCU Credit Union reserves the right to exclude any inappropriate comments or submissions. All submissions must follow Facebook, Instagram and Twitter guidelines for proper content.
- 6. Winner Selection and Notification:** One entry will be selected by random draw for each day of the contest on September 3, 2021 at or around 12:01 PM ET. The potential winner has 72 hours after notification to respond. The winner will be required to answer a skill-testing question without any assistance. If the potential winner does not respond within the required timeline or does not answer the skill-testing question correctly or is otherwise not in compliance with these rules, the potential winner will be disqualified, will not be awarded the Prize and an alternative winner will be randomly selected from the remaining eligible entries.
- 7. Rights Granted by You:** By accepting a prize, you understand and agree that ECU – A Division of WFCU Credit Union, anyone acting on behalf of ECU – A Division of WFCU Credit Union and ECU – A Division of WFCU Credit Union’s licensees, successors, and assignees, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your Submission, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent. By entering this Contest, you represent and warrant that your Submission is an original work of authorship, does not violate any third party’s proprietary or intellectual property rights and otherwise complies with the Content Restrictions. If your Submission infringes upon the intellectual property right of another, or otherwise does not comply with the Content Restrictions, you will be disqualified at the sole discretion of ECU – A Division of WFCU Credit Union. If your Submission is claimed to constitute infringement of any proprietary, intellectual property or other rights of any third party, you shall, at your sole expense, defend or settle against such claims and shall indemnify, defend, and hold harmless ECU – A Division of WFCU Credit Union from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which ECU – A Division of WFCU Credit Union may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party’s right.

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- 8. Prizes:** There will be four (4) entries selected as winners, one for each day of the Contest. There is one (1) prize available to be won consisting of a backpack and a \$200 gift card. One (1) prize consisting of a backpack and \$300 gift card. One (1) prize consisting of a backpack and a \$400 gift card. One (1) prize consisting of an Apple iPad Pro with an approximate retail value of \$1,779.00. Prizes awarded might not be as shown and could be awarded at equal or lesser value. The awarding of any prize is subject to the conditions herein, and subject to verification by ECU – A Division of WFCU Credit Union (the “contest organizers”) that the winning contestant is eligible and has successfully answered the skill-testing question. The prize is non-transferable, and must be accepted as rewarded, with no cash option or substitutions. No purchase is necessary.
- 9. Limitation of Liability:** By entering, you agree to release and hold harmless ECU – A Division of WFCU Credit Union, Facebook, Instagram, Twitter and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant’s participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error in the administration of the Contest or the processing of entries.
- 10. General:** ECU – A Division of WFCU Credit Union reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest for any reason, including should virus, bug, non-authorized human intervention, fraud, or other cause beyond ECU – A Division of WFCU Credit Union’s control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, ECU – A Division of WFCU Credit Union may select the potential winner from all eligible entries received prior to and/or after (if appropriate) the action taken by ECU – A Division of WFCU Credit Union. ECU – A Division of WFCU Credit Union reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Rules. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, ECU – A Division of WFCU Credit Union reserves the right to seek damages to the fullest extent permitted by law.
- 11. Agreement to Rules:** By participating in the Contest, you agree to be fully unconditionally bound by these Official Contest Rules (“Rules”) and represent that you meet the eligibility requirements set out herein. You agree to accept the decisions of ECU – A Division of WFCU Credit Union as final and binding in any

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matter relating to this contest. These conditions shall supersede all advertising in relation to the contest. Contestants violating any of the above rules will be ineligible to win.

**12. Disputes:** *THIS CONTEST IS GOVERNED BY THE LAWS OF CANADA AND ONTARIO WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES.* As a condition of participating in this Contest, You agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Ontario having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable legal fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

**13. Sponsor:** The sponsor of the Contest is ECU – A Division of WFCU Credit Union, 3000 Marentette Avenue, Windsor, ON, N8X 4G2, Canada.