



FOR IMMEDIATE RELEASE

WFCU Credit Union Recognized as One of 2023 Best Workplaces™ in Canada

WINDSOR, ON (April 14, 2023) – WFCU Credit Union (“WFCU”) has been included on the 2023 Best Workplaces™ in Canada list, in the 100-999 employees category, as featured in today’s [Globe and Mail Special National Report](#). The list is compiled by the Great Place to Work® Institute and is based on confidential employee feedback from the globally-recognized Trust Index® Survey. The only company in the category from Windsor-Essex County, WFCU is proud to once again receive this prestigious recognition and continues to strive for superior levels of employee satisfaction and engagement.

"We are honoured to be presented with this recognition and acknowledged with the 5+ years badge. We pride ourselves on improving the lives of our staff by providing a fun, safe, and rewarding workplace, while also offering an exceptional opportunity for work-life balance," said Sheila Geddes, Vice President, Human Resources, WFCU Credit Union. "As we grow our workforce, we will continue to prioritize positive workplace culture to differentiate ourselves as a leading employer in the Financial Services sector."

Through its leading compensation and benefits package, extensive training and development opportunities, and top-rated wellness program, WFCU continues to put its staff at the forefront of its business model. "We understand that the Credit Union's success is a direct representation of our employees' success, satisfaction, and dedication," stated Eddie Francis, President & CEO, WFCU Credit Union.

The competition process to be ranked on the Best Workplaces™ in Canada list is employee-driven, and represents multiple industries and sizes of organizations. Seventy-five percent of each organization's score is based on feedback from the Trust Index® Survey, while the remaining twenty-five percent is based on the quality, quantity, and effectiveness of the programs and policies which support the organization's employees and corporate culture. Together, the results provide crucial data relative to five trust-building dimensions: credibility, respect, fairness, pride, and camaraderie.

To learn more about WFCU Credit Union, visit www.wfcu.ca.

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About WFCU Credit Union

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities, and public institutions for almost 90 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twentieth largest credit union in Canada.

WFCU Credit Union operates nine retail locations in Windsor-Essex as well as three retail locations in the Waterloo Region through ECU – A Division of WFCU Credit Union and one digital entity, Omnia Direct. Through its variety of service channels including online and mobile banking, telephone banking, and ATM services, WFCU Credit Union and its divisions have become the financial institutions of choice for 65,356 members across Ontario, including 60,544 personal members in 25,325 households, 3,456 businesses, and 1,356 organizations. Currently, WFCU Credit Union has \$8.99 billion in Managed Assets and Member Service Totals of \$11.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. It is a global research and consulting firm with a mission to build a better society by helping companies transform their workplaces. Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists. This is part of the world's largest annual workplace study, which culminates in a series of national lists in over 50 countries, including the study's flagship list of 100 Best Companies published annually in Fortune magazine.