



For Immediate Release

**WFCU CREDIT UNION ANNOUNCES \$50,000 DONATION TO
SCOTTISH BORDERERS FOUNDATION**

WINDSOR, ON (September 13, 2023) – WFCU Credit Union (WFCU) announced a noteworthy community donation yesterday at the Grand Opening celebration of its fourteenth retail branch location at 814 St. Clair Street in Chatham. The Credit Union is donating \$50,000 to the Scottish Borderers Foundation’s ‘Service, Sacrifice and Duty’ capital fundraising campaign in support of the Essex-Kent Scottish Regiment, which has the goal of sustaining the funds raised in perpetuity through the interest earned. Representatives from the Scottish Borderers Foundation attended yesterday’s Grand Opening event where they were presented with a large cheque in front of the Chatham-Kent Mayor and other dignitaries, special guests, and members of the media.

“It gives us great pride to be able to contribute meaningfully to this important Foundation. One of WFCU’s community investment pillars is education, and we hope that with this donation, the Scottish Borderers Foundation, in support of the Essex-Kent Scottish Regiment, will be able to continue to erect and maintain monuments both locally and abroad, as well as stand ready to attend local parades and commemorations to remind the community of its important and ongoing work to protect Canadians and their allies,” said WFCU President & CEO, Eddie Francis.

“We would like to express our gratitude to WFCU Credit Union for its generous donation to our capital campaign. As the government funds only a limited portion of the Regiment’s commemorative initiatives, we rely on the community to support us in making up the difference and helping to adequately fund our initiatives both locally and abroad. This meaningful donation will support our goal of seeing the funds raised continue in perpetuity for the benefit of the Regiment and the community it supports,” said Scottish Borderers Foundation President and former Commanding Officer of the Essex and Kent Scottish, Mike Robinson.

WFCU is committed to supporting organizations and individuals that contribute to the well-being of its communities. The Credit Union takes pride in the legacy it has built in the Windsor-Essex region and is passionate about continuing this legacy in its new home, Chatham. In addition to the Scottish Borderers Foundation donation announcement, WFCU also announced that it will be supporting several other initiatives in the Chatham community this fall/winter, including the Habitat for Humanity Chatham RiverRun, Crowfest, the Chatham-Kent Hospice Foundation Benefit Gala, the Chatham Goodfellows Halloween Spooktacular, and the Chatham-Kent Health Alliance Foundation Christmas Wish Tree campaign.

The Scottish Borderers Foundation, which is the official Foundation of the Essex-Kent Scottish Regiment, honours 200 years of service and sacrifice with a fundraising goal of \$600,000. Donations are added to the Foundation’s capital base with the goal of maintaining it in perpetuity at a sustainable level. The interest earned over time will be used to fund a variety of important commemorative initiatives, including representation at commemorative events, support of

the Regiment's Pipes & Drums, building and maintaining monuments, and preservation of records and historical artifacts. For more information, and to donate, visit servicesacrificeduty.ca.

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About WFCU Credit Union:

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities, and public institutions for over 80 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twentieth largest credit union in Canada.

WFCU Credit Union operates nine retail locations across Windsor-Essex, one in Chatham, one in London, and three in the Waterloo Region through ECU – A Division of WFCU Credit Union. WFCU also operates the digital entity, Omnia Direct. Through its variety of service channels including online and mobile banking, live telephone banking, and ATM services, WFCU Credit Union and its divisions have become the financial institutions of choice for 65,869 members across Ontario, including 61,117 personal members in 25,352 households, 3,420 businesses, and 1,332 organizations. Currently, WFCU Credit Union has \$8.85 billion in Managed Assets and Member Service Totals of \$11.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario.

About the Essex-Kent Scottish Regiment:

For over 200 years, men and women of The Essex & Kent Scottish Regiment have unfailingly answered the call to service. Local troops were engaged in key battles in the War of 1812 and in both World Wars, including the ill-fated Dieppe Raid. Since then, the Regiment has remained active in conflicts, peacekeeping, and peace-enforcing missions around the world. This work includes overseas operations, often in areas of active conflict, where they play a vital role in advancing Canada's foreign-policy initiatives. It also includes domestic operations, from natural disaster relief to keeping seniors safe in a time of pandemic, where they remain ready to answer the call wherever they are needed.

MEDIA CONTACT:

Rebecca Stasko
Director, Marketing, Communications & Community Investment
WFCU Credit Union
519.567.4863
rstasko@wfcu.ca