



For Immediate Release

WFCU CREDIT UNION LAUNCHES GARDEN RECOGNITION PROGRAM IN SOUTHWESTERN ONTARIO

WINDSOR, ON. (June 24, 2024) - Through its **Bloom Garden Recognition Program**, **WFCU Credit Union** aims to boost community pride, inspire residents, and encourage active participation in our neighbourhoods. The program further reinforces that Windsor-Essex, Chatham-Kent, London-Middlesex, Cambridge, and Waterloo are all places to be proud of!

This exciting beautification project will acknowledge local gardeners and businesses for their significant contributions to greening our communities and *inspiring* others to do so. "WFCU is continuously striving to do more for our members and communities," stated Eddie Francis, President and CEO of WFCU Credit Union. "We make every effort to ensure the communities we serve are the best places to live and work, and the **Bloom Garden Recognition Program** demonstrates our commitment to that philosophy."



Individuals and business owners can submit their gardens or nominate someone else through WFCU's online portal. All applicants and nominees will be contacted to confirm their participation and will be provided with a sign to proudly place in their bloom-worthy garden.

The **Bloom Garden Recognition Program** is currently open and continues until August 1, 2024. Full details can be found at <https://mywfcu.ca/community/bloom/>.

The **Bloom Garden Recognition Program** is part of WFCU Credit Union's *INSPIRE* program, which provides engaging, entertaining, and educational opportunities for people to come together as a community. Other *INSPIRE* events include the WFCU Credit Union Trick or Trot, the WFCU Credit Union Scripps Regional Spelling Bee, and the WFCU Credit Union Egg Drop.

To learn more about WFCU Credit Union and the *INSPIRE* program, please visit mywfcu.ca.

About WFCU Credit Union:

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities, and public institutions for over 80 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty first largest credit union in Canada.

WFCU Credit Union operates nine retail locations across Windsor-Essex, one in Chatham, one in London, and three in the Waterloo Region through ECU - A Division of WFCU Credit Union. WFCU also operates the digital entity, Omnia Direct. Through its variety of service channels including online and mobile banking, live telephone banking, and ATM services, WFCU Credit Union and its divisions have become the financial institutions of choice for 73,234 members across Ontario, including 67,650 personal members in 27,609 households, 3,936 businesses, and 1,648 organizations. WFCU ended its fourth quarter with \$5.1 Billion in total assets. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario.

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